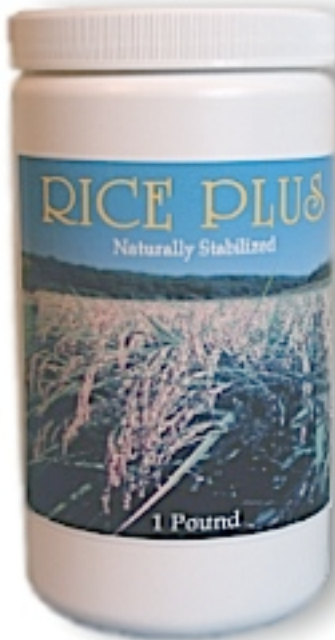


# Stabilized Unrefined Rice Bran

## Human Nutrition From Nature



For thousands of years rice has been the largest source of human nutrition on earth. Many of the mysteries surrounding its nutritional strength, the bran and the germ, are just now coming to light. The thin brown coating between the rice kernel and the protective hull has been referred to, by some, as the nutritional essence of this universally popular food staple. It is here where an untold wealth of vitamins, minerals and newly discovered disease-fighting antioxidants are found.

Historically, the problem of rancidity, a phenomenon that occurs just hours after separation from the kernel, has made it impossible to package and distribute. Boiling the bran seriously diminishes the nutritional quality, especially affecting the important B vitamins, and

adding chemicals and preservatives to kill the enzyme that causes the rancidity, or delay the onset of rancidity, leaves much to be desired. Fortunately, in recent years, greater understanding, better technology and revolutionary machinery has led to a process that locks in the nutritional bonanza, and prevents rancidity, without the use of chemicals or preservatives. The result is a stabilized rice bran, with a full nutritional complement and excellent shelf life.

Stabilized Rice Brand is one of the most nutrient-dense food sources found in nature. It is whole food, and it's chock full of complete nutrients, working together synergistically to help the body restore and maintain optimal health. It's the result of a specialized processing of rice concentrates, and extracts, and must be considered a legitimate "Superfood". Because it is a "food", rather than a drug or isolate supplement, there is no danger of overdosing on it, or any of its specific components. It's also free of starch, sugars and yeast, and it provides the nutritional therapy and protection that our modern diets no longer deliver. This is critical for individuals who experience fatigue and low energy, and often

turn to coffee, colas or other stimulants. If you're not consuming nutrient-dense whole foods, you're not feeding or protecting your cells the way they require. Nutrient deficient, unprotected cells are the precursor to discomfort, disease, premature aging, and death.

**Stabilized Rice Bran** consists of perfect chains of essential fatty acids, trace minerals, amino acids, phytonutrients, glyconutrients, and over 90 powerful antioxidants, including tocotrienols, some of which have been found to be 6000 times more effective than Vitamin E. Were it not for the lack of a few minerals, it could be considered the perfect food. Because these nutrients are in perfect ratios, as found in nature, they are readily absorbed into the body - not in bits and pieces - but as whole organic structures. These structures assist in repairing different organ systems (heart, liver, etc.) on the cellular level. It's broad spectrum of nutrients are known to slow aging and assist the body to repair, rebuild and restore.

The essential fatty acids, often referred to as "oils of life", are the mortar that holds the body together, protects the cells, improves hormone production and balance, reduces brain fog, pain, UV damage to the skin and wrinkles, and even protect against pesticides and other toxins.

The principal antioxidant compounds found in **Stabilized Rice Bran** are tocotrienols, tocopherols and oryzanols. The first two compounds include eight active chemical forms that together are commonly referred to as Vitamin E, however the least active tocotrienol antioxidant is 40 to 60 times more potent than tocopherol Vitamin E, and the most active is **up to 6000 times more potent**. Another of the antioxidants is the mineral, selenium. Working together with vitamin E, it strengthens the immune system and thyroid functions, and assists in keeping the heart, liver, and pancreas healthy. One of the additional benefits of selenium is its ability to fight cancer.

**Lipoic acid**, another antioxidant, is not only the ideal anti-aging antioxidant, but it is also an essential co-enzyme factor in the production of energy. Lipoic acid can go anywhere in the body, because of it's unique characteristic of being both water and fat-soluble. It is helpful to the diabetic, because it assists in the stabilizing of blood sugar which acts to calm down sugar cravings and energy swings. Glutathione is yet another important antioxidant found in Stabilized Rice Bran. It assists in prevent-

ing and battling weight gain, hyperactivity, alcohol, caffeine and sugar addictions, allergies, arthritis, cataracts, and lung, skin, prostate, and bladder cancers. Half of the individuals over the age of 65 are deficient in glutathione, which renders them especially susceptible to all kinds of disease, especially cancer. It also acts as a detoxicant in the body.

**Gamma-oryzanol**, found only in rice, can be effective in lowering elevated cholesterol and triglyceride levels. Several studies have shown it to have beneficial effects on stress reduction, hormone imbalance, menopausal problems, head and neck injuries, and other autonomic nervous system problems. In the case of athletes, the gamma-oryzanol and ferulic acid combination found naturally in this wonderful life-enhancing food, has been shown to lead not only to increased muscle mass, but also to increased strength, improved body composition, decrease in body fat, enhanced recovery times, and less muscle soreness.

It also offers protection from premature aging, heart disease, stroke, osteoporosis, arthritis, Alzheimer's disease, and certain eye diseases, such as macular degeneration and cataracts. Other benefits include weight loss, diminished cravings for sweets and other snack foods, and improved circulation. It is also a rich source of the B vitamins, beneficial for the nervous system.

**Stabilized Rice Bran** can have a profound effect on all kinds of people - from those who want to bring their health to a higher level, to those with debilitating diseases. Nutrition is the key, and this is the whole food that contains a symphony of nutrients. Synergistically, this all-natural nutrient powerhouse can do so much more than any single nutrient can do. As smart as man is, he still cannot re-create in a pill or a capsule what our Creator has given to us in nature.

It is important that you be realistic when you implement an optimal nutrition program. First, at some point you may experience a mild detoxing, wherein the body more effectively casts off unwanted and unhealthy waste products, the result of increased free-radical destruction by the powerful antioxidant activity, as well as increased, normal metabolic activity. That's good. Also, realize that it takes time to grow new, healthier cells, so don't expect an overnight miracle. After many years in sports nutrition, Dr. Michael Colgin says, "the shortest program given any athlete is six months". That doesn't mean that you won't see results for months,

quite the contrary, but it does mean that, realistically, you need to give any program intended to improve your health, noticeably, a fair trial of anywhere from 3-6 months, and with **Stabilized Rice Bran**, that's not expensive to do. It's great in a smoothie or yogurt, with fruit; on hot or cold cereal; scrambled eggs; peanut butter bread... just let your imagination take over. You could spend over \$200 trying to duplicate all of the naturally-occurring nutrients in this one whole food product, but why? Also, one of the best, and healthiest things you could do for your family is to start your children on it, and it's great for any age.

A complete listing of the individual antioxidants in the complex antioxidant system found in **Stabilized Rice Bran** comes with your product order. Add this powerhouse supplement to your diet, and feel more satisfied.

One full pound only **\$21<sup>00</sup>**, plus shipping.

Buy 3 or more at the same time, and the shipping is FREE.

For more information, or to place an order, contact Lyle at [ultrahealth@cs.com](mailto:ultrahealth@cs.com), and anywhere in the U.S. call TOLL FREE 800-829-9913.